

EUSBSR Annual Forum Workshop: Co-creating the vision and foundations of a BSR innovation valley



Date: Wednesday, 4.10.2023, at 15:00-16:30

Place: Small Guild (Mazā ģilde), Amatu iela 5, Riga, Latvia

Agenda:

15.00 Introduction and welcome

Moderator Ms **Alison Hunter**, Economic and Public Policy Consultancy

The BSR – taking its place at the forefront of the EU’s innovation collaboration agenda

Keynote speaker Ms **Sari Nurro**, Chair of the CPMR BSC Maritime Working Group and Member of the Board of the Regional Council of Oulu Region, Finland

Sharing results from pre-workshop survey and panel reactions

Panelists:

Ms **Marta Bahta**, Coordinator, Region Västerbotten, Sweden

Mr **Petteri Partanen**, Business Manager, Regional Council of Southwest Finland

Mr **Petri Koistinen**, Policy Coordinator, Unit D1 – Macro-regions, Transnational, Interregional Cooperation, IPA, Enlargement, DG REGIO

Panel insights: barriers and enablers to co-creating a BSR innovation valley

Facilitated group discussions with key questions:

- *How compatible is the concept of regional innovation valleys (RIVs) with the role and vision of the BSR macro-region? What are the biggest opportunities?*
- *What are the limitations, bottlenecks and barriers and how could these be overcome?*
- *What routes could be applied or accelerated for regions of BSR to further explore the idea of BSR RIVs?*

Feedback from discussions and on-line survey with audience

Final remarks and conclusions

16.30 Closing

[More information and registration \(on 10.9.2023 the latest\)!](#)

[Please note that registration for EUSBSR Annual Forum is also required.](#)

Warmly welcome!